

GIURISPRUDENZA (LMG2)

(Lecce - Università degli Studi)

Insegnamento INDUSTRIAL AND INTELLECTUAL PROPERTY - MODULO A

GenCod A006763

Docente titolare CRISTOFORO OSTI

Insegnamento INDUSTRIAL AND INTELLECTUAL PROPERTY - MODULO A

Insegnamento in inglese

Anno di corso 3

Lingua

Settore disciplinare IUS/04

Percorso AMBIENTE E TERRITORIO

Corso di studi di riferimento

GIURISPRUDENZA

Tipo corso di studi Laurea Magistrale a Ciclo Unico

Sede Lecce

Crediti 4.0

Periodo Primo Semestre

Ripartizione oraria Ore Attività frontale: 30.0

Tipo esame

Per immatricolati nel 2022/2023

Valutazione

Erogato nel 2024/2025

Orario dell'insegnamento

<https://easyroom.unisalento.it/Orario>

BREVE DESCRIZIONE DEL CORSO

This English-language course covers European industrial and intellectual property law, focusing on patents and trademarks.

Module A, 30 hours (on patents, unfair competition, unfair commercial practices), is followed by Module B (on trademarks) for another 30 hours, held by a second lecturer

Il corso, in lingua inglese, ha ad oggetto il diritto industriale e intellettuale europeo, focalizzandosi su brevetti e marchi.

Il modulo didattico A, della durata di 30 ore (relativo ai brevetti, concorrenza sleale, pratiche commerciali scorrette), è seguito dal modulo didattico B

(dedicato alla disciplina dei marchi), tenuto da altro docente e anch'esso di 30 ore.

PREREQUISITI

Diritto Commerciale per gli studenti non Erasmus - Business Law except for the Erasmus students, who have no-prerequisites

OBIETTIVI FORMATIVI

INSTRUCTIONAL GOALS

a) Knowledge and understanding:

The course aims at providing the students with a basic and comprehensive knowledge of the main institutions and rules of industrial and intellectual property law in the European legal framework. This knowledge and understanding will be developed through frontal lectures, problem-based interactive learning, practice exercises, group work and team work, role playing and simulations. During the course the students will be encouraged to analyze and actively discuss cases and materials.

All cases and materials – including power point presentations, optional readings, exercises and multimedia contents – will be uploaded to the online platform.

The knowledge and understanding will be assessed during the course by means of written exercises and at the end of the course by means of a written examination.

b) Applying knowledge and understanding:

By the end of the course the students are expected to be able to examine and discuss cases and materials, applying the basic rules and principles of industrial and intellectual property law.

c) Making judgements:

By the end of the course the students are expected to be able to collect and process data and information in order to identify and autonomously provide solutions to practical cases brought to their attention, thus demonstrating the acquisition of an aptitude for problem solving.

The students will be able to analyse problems, identify the relevant rules and then interpret and apply them.

d) Communication skills:

The students will get familiar with the technical language of industrial and intellectual property law and will develop rhetorical and argumentative skills that will help them to interact efficiently with clients, courts, institutions and administrations in any kind of national and international context.

e) Learning skills:

The students will acquire the basics of industrial and intellectual property law.

The course is therefore primarily aimed at those who intend to become IP lawyers, both in-house and outside counsel, at those aspiring to become judges, or to join European or international organizations.

METODI DIDATTICI

Lectures with presentations of case law by students.

Lezioni frontali con esposizione di casi giurisprudenziali affidate agli studenti.

Teaching methods

MODALITA' D'ESAME

Single written exam (consisting in brief essays and multiple-choice questions) for those attending the course; oral exam on the textbook for those not attending the course.

Esame scritto unico per i frequentanti (composto da brevi temi e domande a scelta multipla); esame orale sul manuale per i non frequentanti.

PROGRAMMA ESTESO

see/v. Breve Descrizione sopra/above

TESTI DI RIFERIMENTO

A. Kur - T. Deier - S. Luginbuehl, *European Intellectual Property Law: Text, Cases and Material*, 2nd edit., Edward Elgar Publishing, 2019, pp. 78-83 (module A), 103-169 (module A), 183-286 (module B), 513-557 (module A). Students attending the course may study exclusively on the class notes and the material distributed during classes.

A. Kur - T. Deier – S. Luginbuehl, *European Intellectual Property Law: Text, Cases and Material*, 2nd edit., Edward Elgar Publishing, 2019, pp. 78-83 (modulo A), 103-169 (modulo A), 183-286 (modulo B), 513-557 (modulo A). Per gli studenti frequentanti il corso potrà essere preparato anche sulla base esclusiva degli appunti presi nel corso delle lezioni e del materiale in esse distribuito.